OWUOR OGADA & | ASSOCIATES

CERTIFIED PUBLIC
ACCOUNTANTS
CORPORATE PROFILE

OUR SERVICES
OUR FOCUS INDUSTRIES
OUR TEAM
OUR BUSINESS

SCORE



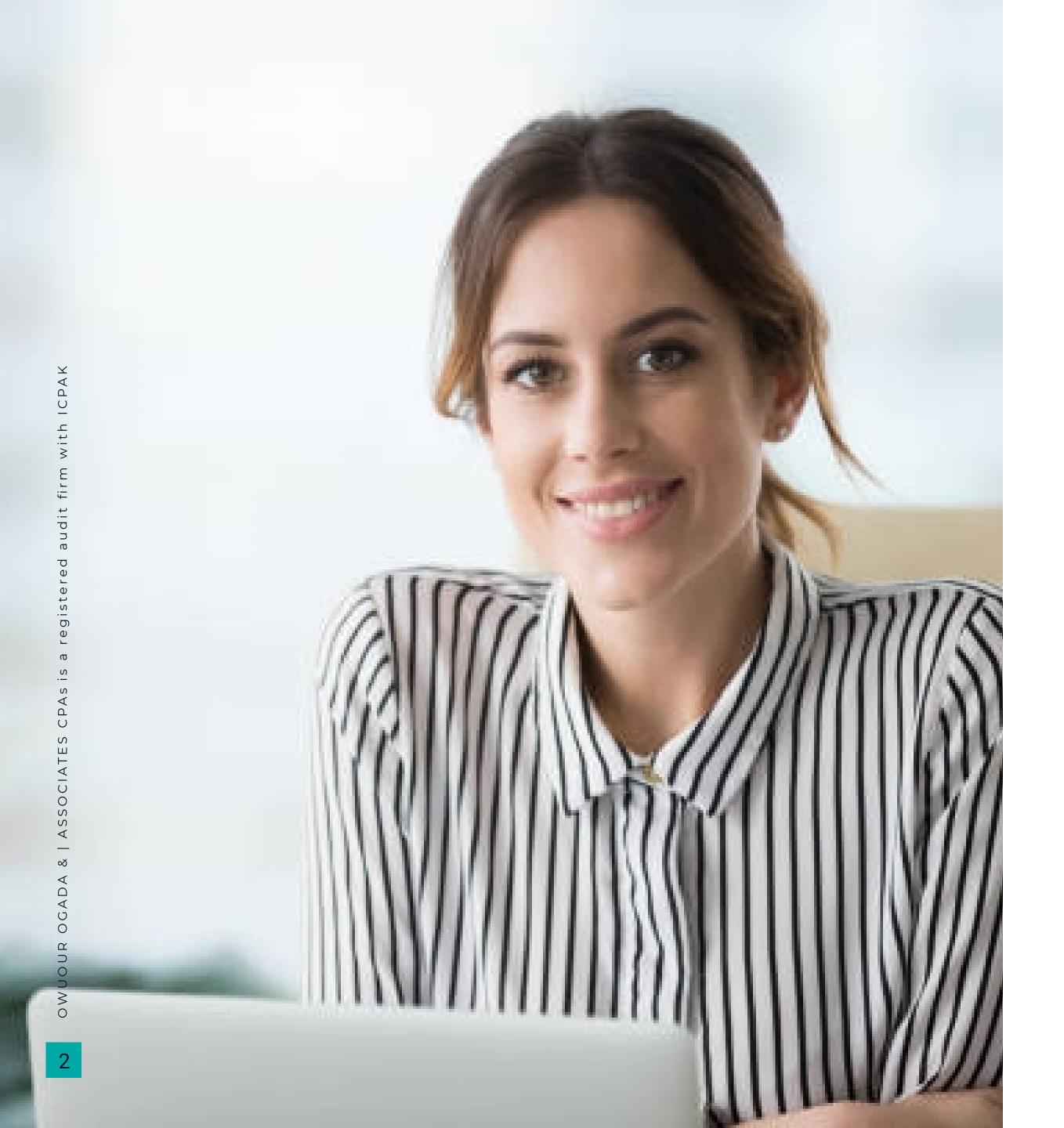


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OWUOR OGADA & | ASSOCIATES

CERTIFIED PUBLIC ACCOUNTANTS

is a leading independent team of proficient and dedicated professional consultants consisting of certified public accountants, chartered financial analysts, statisticians and actuaries based in Nairobi, Kenya.

OWUOR OGADA & | ASSOCIATES CPA Corporate Profile

We are a group of professional accountancy and business support services provider which serve our clients and the broader community through expertise innovation, leadership and a commitment to the highest professional standards. Our core values of public interest, client centricity, tenacity, professionalism and integrity provide the foundation for our firm's recognition as a first choice professional services provider. Our growing and dynamic firm has strong presence, an authentic nature and close relationship with clients.

As an entrepreneurial audit firm of quality-oriented professionals, we understand the importance of reliable financial information to ground any business decisions. Our audit services are designed to ensure that your business financial information can be relied upon by investors, creditors and the like.

Our audit engagement partners are registered CPAs with ICPAK, the statutory body controlling that part of the accountancy profession involved with public accounting. It ensures only suitably qualified individuals are admitted to the audit profession, and further that auditors registered by this body deliver quality services that adhere to their ethical standards.

OUR CORE VALUES

Quality
Integrity
Teamwork
Flexibility

MISSION STATEMENT & VISION

To continue to grow our quality client base and be the preferred accounting, taxation, business advisory, superannuation and financial management advisory firm in Kenya for our clients and employees alike.



CERTIFICATION & AFFILIATIONS



ACCOUNTING SOFWARES WE LEVERAGE ON











OUR SERVICES



BUSINESS SUPPORT & ADVISORY SERVICES

Whatever your stage of development from initial start-up ventures through to established corporate enterprises and succession planning our business advisory team has the experience, insights and solutions that you need to achieve your business goals.

Our business support and advisory is designed to support leaders and their strategy.

Strategy development and facilitation

We offer a deep understanding of what makes strategic planning successful, and work with you to articulate your purpose, goals and direction to all employees and stakeholders;

- + Creating clear and simple plan document that is meaningful to your organization
- + Engaging stakeholders in plan creation and 'ownership'
- + Balancing an inspiring vision with a realistic road map
- + Resolving conflicting priorities and overcoming performance obstacles

Leadership and people development

To help people improve their leadership and communication skills, we offer tailored leadership and team development programs. These includes coaching individuals and teams to be more effective in the following areas;

- + Personal integrity and awareness including self awareness, efficiency, emotional intelligence in business and role definition
- + Relational effectiveness interpersonal communication, team dynamics, motivation and conflict resolution
- + Strategic and business clarity planning and change, accountability and managing goals and visions
- + Operational impact change management, sustainability and how to get results you want

Our support is tailored and relevant to each client. It is also practical, timely and robust. Whether you are new to an area or a seasoned operator, we can help you achieve successful outcomes. Talk to us today for company secretarial services, information systems outsourcing, and management reporting as well

AUDIT & ASSUARANCE

Stakeholders and business owners are increasingly keen of finding auditors that they can trust to help them identify and manage risks and improve operations as well as ensure compliance with regulatory obligations

We know that businesses require an auditor with clear and consistent audit objectives that focus on what's important and is able to reveal useful insights about the business at the end of the audit process.

Stable, Partner-led team

Our audit engagements are partner-led and supported by qualified and experienced team members, committed to understand your business and meeting your timeframes with minimal disruption to your people.

Technically, our team is excellent but differ from others in the high level of personal services and partner involvement we bring to audit engagement. The benefits include;

- + An efficient, cost effective audit
- + Assurance that your business is compliant with current regulatory requirements and local and international accounting standards
- + Detailed management report that fully what has been learnt from the audit
- + An independent review of performance from auditors with insights into best practices and industry drivers

Getting extra value from your audit

Our management reports usually contain a value-add as they frequently reveal;

- + Ways to streamline your systems and procedures, strengthen your controls and provide better management information
- + Opportunities to improve your business performance
- + Potential problems that can assist with risk management, governance and decisionmaking

Our audit and assurance services encompasses among other;

- + Financial statement audits
- + Financial statement reviews to meet general purpose financial reporting needs
- + Agreed upon procedures engagements
- + Accounting system and control reviews
- + Providing compliance opinons
- + Grants audits
- + Trust account audits
- + Due diligence
- + Data analytics

TAX

With tax systems becoming increasingly complex, businesses and individuals need practical, timely and cost-effective tax solutions without wading through complicated tax laws.

Implementing best tax strategies can make a big difference to your total liability, especially if you are making a substantial investment or buying or selling a business. We place significant emphasis on professional development training so as to be able to offer clear, concise advice to manage your tax risk, bringing solutions quickly.

Positive tax planning solutions

Our tax advisory team can assist you manage the impact of tax on your business while meeting compliance and reporting requirements. Our highly skilled professionals have knowledge and enthusiasm to;

- + Assist you understand the tax consequences of business decisions
- + Work with you on short and long term goals
- + Keep abreast of taxation developments as they affect your business
- + Undertake year-end tax planning
- + Manage tax your investments and complex tax issues
- + Manage your business and personal tax

Implementing holistic tax strategy

We can tailor and implement a holistic tax strategy that will maximize value in your hands. Our extensive range of tax advisory services includes:

- + Capital Gains Tax
- + Corporate Tax
- + Employee share schemes
- + Employment taxes, including PAYE, and other statutory deductions
- + Tax disputes
- + Interpretation of complex taxation issues



ACCOUNTING & PAYROLL

Due to unrelenting pressure for business owners and entrepreneurs to improve their businesses, outsourcing of finance department has continued to be an emerging trend being cheaper, more efficient and flexible than hiring inhouse staff.

Setting up an inhouse accounting department requires an investment in space, software and skilled staff, not to mention keeping up with the latest regulations and juggling staff leave with busy periods.

Gain competitive edge

We help your organization transform into a high performance organization that streamlines processes and maintains compliance by simplifying and standardizing your finance and accounting processes which is a key trait of a well managed organization. Outsourcing not only enable business owners run their business in the most effective way but also structuring and running their business in the most cost-effective way leading to growth and profitability. Outsourcing high-level strategic finance roles can also give you the skills you need to take your company to the next phase of development, without hiring a full-time CFO.

Full accounting support, customised to your needs

Year-on-year we continue to offer holistic solution around the financial management of companies - from locally owned small businesses and professional firms to subsidiaries of large foreign companies based on the business model that offer each client a team of outsourced financial managers. This service includes a wide range of industry expertise that can be drawn on to make informed decisions and effective solutions.

Advantages include:

- + Promptly completed monthly accounts with KPI reports to assist
- + Accurate, streamlined and meaningful financial reporting using the latest software and technology
- + Your accounting partner is available throughout the year for advice

Frees you to focus on your business

In response to this urgent need, we give business owners the opportunity to concentrate on their own core business whilst we are providing expertise and support and assisting business owners in making important financial decisions.

How our outsourced accounting services can help you

- + Regular management reports
- + Focused business plan maintenance
- + Budget monitoring and variance analysis
- + Controlled taxation
- + Key Performance Indicator monitoring
- + Permanent support staff
- + Payroll services and administration
- + Tailoring of software solutions and integration
- + Treasury/cashflow management
- + Cloud accounting

OUR FOCUS INDUSTRIES



AGRIBUSINESS

Farmers main focus is on the yields; and have little time other than to see to it that the health of their livestock and crops is good.

We do understand the risks and opportunities to your industry that include extreme weather, fluctuating economic conditions, variable commodity prices that generally impact the effective management of your business and thereby profitability.

Helping farmers grow; be profitable

We can seamlessly provide you with strategic view of your operations and provide specialized support and guidance to help you grow and stay profitable. In particular we work with livestock farmers, grain farmers horticulture and aquaculture to value-adders and exporters.

Our services include;

- + Tax planning, minimization and management
- + Outsourced accounting, bookkeeping and financial statements compilations
- + Corporate and personal income tax returns
- + Transaction advice
- + Business structuring and asset protection

RETIREMENT BENEFITS SCHEMES

Ensuring sustainable retirement benefits schemes is a global challenge. Scheme sponsors, governments and the industry are constantly challenged to make informed decisions which will meet organizational as well as members expectations.

Defined benefits schemes are being faced out with government parastatals setting up defined contribution schemes eroding the old certainties. Governance standards has also been raised and thereby being good news to scheme members but comes with heavier burden to employers and trustees.

Experience elevated

Base on our vast experience, we can assist trustees in management of the scheme, and preparation of annual financial statement. We focus our audit on member fund credit build-up, investments help, asset movements, contributions and member movements. With a fully qualified consulting actuary in our team, we guarantee a deeper look-in and actuarial advice to the scheme on need basis.

Our services include;

- + Setting up of pension schemes and consolidation through mergers assisting with regulatory advice and authorizations, creating effective tax and accounting structures
- + Investment and actuarial advice independent advice to both trustees and corporate sponsors on their pension schemes' funding and investment policies
- +Internal and external audit
- + Accounting support and preparation of audit-ready financial statement
- + Limited scope audit for example historical member balances build up investigation

PROFESSIONALS

Directors and business owners of specialized services firms spread out from legal to medical practice, technical, scientific, design, communications and IT are faced with competing demands of streaming costs, mitigating risks and attracting and retaining high-skilled talent.

Professional firms sell knowledge and expertise, and thereby although they face similar challenges and opportunities they are varied from other businesses. More time is devoted in nurturing and retention of high-skilled talent as they are critical to a firm's service delivery and reputation.

So how do you find time to address business issues like profitability, cashflow, tax, and performance?

Hands-on compliance and strategic support

We apply a hands-on approach in the management of professional firms, taking care of their tax and accounting work and providing valuable strategic services such as;

- + External and internal audit
- + Strategic management of working capital
- + Criteria to avoid taking on the wrong client engagement
- + Partner engagement in the right arears
- + Segmentation of business activites to identify areas that do/do not provide ongoing value
- + Tax planning

Our own experience

We have invested substantially to improve our own business and can demonstrate success in helping our professional services clients achieve similar benefits such as;

- + drawing profit out of business sooner
- + Higher recovery per client
- + Quality clients and business that yields higher value
- + Effective tax minimization
- + Strong new business flow

Educationists today not only prioritize the quality of education in their institutions. School heads, bursars or school board members need right support to meet the various demands and take advantage of opportunities they ace.

With increased competition to attract students, increased accountability coupled with pressures to deliver academic excellence, it is clear that corporate governance, financial and risk management can often be forgotten.

Timely support, Peace of mind

Our educational specialists offer practical valuable assurance services, and in addition provide strategic financial and management advice that is technically accurate and reflects a thorough understanding of the education sector.

Servicers we are commonly engaged to provide include;

- + External and internal audit
- + Statutory accounts preparation
- + Due diligence reviews
- + Budgets, forecasts and cashflow projections
- + Wealth management and investment advice

HOSPITALITY

Exceeding guests expectations through efficient management of your talented staff to acquire profitable and loyal guests can lead to a successful business in this industry.

You can improve back-end and customer facing business performance through practices you can follow with the help of our industry-specific solutions.

Shared challenges, Unique concerns

While many businesses in the tourism and hospitality industry face common challenges- fluctuating exchange rates, tight margin and increased - each has unique operational concerns.

The experience of our team - across audit, tax, consulting and financial reporting - helps you tackle and proactively assist you in reaching your commercial goals.

We offer broad advice in the following areas;

- + Outsourced accounting and management reporting
- + Industry benchmarking and analysis
- + Budgets and cashflow forecasting
- + Audits and tax compliance
- + Mergers and acquisitions

RETAIL

In a sector characterized with increased pressure to discount prices to remain competitive, retailers need to adopt new strategies to succeed and be profitable. An advisor that understands the key market trends and regulations unique retail and wholesale industry is just one way.

Continued focus on low prices can lead to low or non-existent profits, leaving no cash to leverage on exciting new opportunities like ecommerce, social media and branding.

Improving your bottom line

To compete better and drive down costs, companies have to reengineer the supply chain, utilize service and product innovation to create fresh revenue streams, reach new markets and understand customers better. We develop, execute and manage complex systems in retail that are essential for success in a marketplace that is changing constantly.

From small cafes right up to listed national retailers and pharmacies, homewares and fashion retailers, we offer services that make you do better. Talk to us today about how we can help you with;

- + External and internal audit
- + Asset protection
- + Cashflow management
- + Outsourced accounting
- + Business structuring and growth strategies, including advisory on franchising strategies
- + Tax structuring

FINANCIAL SERVICES

Managing growth in the face of evolving regulation, demographic change and increased competition is adding significant cost and time pressures to those engaged in finance and investment.

Managing the demands of growth

We can provide strategies to help you adapt to these changing conditions and manage the risks involved. We offer a seamless service to manage your financial affairs and compliance, giving you more time to focus on your business goals.

Our advisors' up-to-date knowledge of industry regulatory changes means they are aware of the issues that can impact financial organizations well in advance. This can ultimately make a difference to outcomes for individuals and businesses.

Diverse industry experience

Our finance and investment clients include:

- + Investment management funds
- + Superannuation funds
- + Managed investment schemes
- + Insurers
- + Providers of financial products and services.

Our services for finance and investment businesses

We provide a range of support and solutions including:

- + Strategic analysis and advice
- + Capital budgeting, working capital management, financial analysis planning and
- + Determining appropriate financial structures
- + Audit and compliance
- + Technical tax advice

MANUFACTURING

Sustainable growth for businesses in the manufacturing is hedged on their ability to institute efficient production and administration services with effective supply chains and great innovations.

Increased input costs, and rapidly changing customer demand translates to the need of better management of stock levels, pricing, tax and finance arrangements for sustainable bottom line.

Better profitability, lower risk

We work with manufacturers to help them tackle these challenges. Our experience with industry specific issues means that we know how to help you avoid pitfalls and make the most of the opportunities.

As well as tax and accounting support, we can help you

- + Achieve accurate pricing to increase profitability of your brands
- + Drive costs down through regular profit and loss discretionary spending reiews
- + Manage risks by providing Board advice and asset protection strategies

We can help ensure your business is profitable and sustainable in the long run. We can support with;

- + Outsourced accounting
- + Audit, accounting and tax compliance
- + KPIs, benchmarking and analysis
- + Management accounting
- + Chief Financial Officer services
- + Expanding domestic and export markets

BENEFITS WORKING WITH US

PROFESSIONALISM

We strive for excellence in all we do setting high personal and collective standards, and consistently try to exceed them. We attract selfmotivated, highly capable and result oriented people and invest heavily in their development.

INNOVATION

Our passion for developing exciting, market-winning products fuels our inventive and innovative culture. Our clients don't just see us as a providers of accounting, audit & tax servicer, but as a trusted strategic partner.

APPROACHABLE

We want you to know there are no silly questions. You can ask anything and we'll treat your concerns seriously.

BESPOKE SERVICES

We are passionate and committed in mind and heart in what we do. Our employees work around the clock to create ideas delivering every project with a personal touch to you.



CLIENT SATISFACTION



PROACTIVE ADVICE



CLIENT RETENTION

OUR LEADERSHIP

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OUR CURRENT & PAST CLIENTS

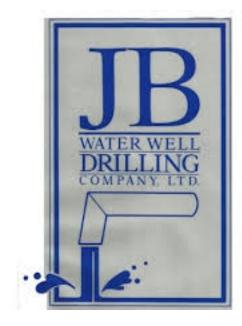












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